



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1351398

Schedule Dates 09/24/12-09/30/12
Advertiser Planned Parenthood Action Fund (33198)
Agency Media Strategies & Research-Denver (1374)
Product POLITICAL ISSUE (ns) (1187)
Brand PLANNED PARENTHOOD ACTION FUND 2012 (42)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Collins,Suzanne
Phone/Fax /
CPE 11529
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments WTTE

Date Entered 08/07/12
Last Modified 08/07/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,153.75
Net Total \$34,871.25
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Sep. 2012	49	\$41,025.00
Grand Total:	49	\$41,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	6:58A- 7:58A (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Columbus (WTTE)	7A GDC	8/7/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Columbus (WTTE)	8A GDC	8/7/12
3.0	Normal Line / SPOT	09/24/12-09/26/12	1	:30	10A- 11A (EST)		1		1					2	\$250.00	\$500.00	Columbus (WTTE)	10A POVICH	8/7/12
4.0	Normal Line / SPOT	09/25/12-09/27/12	1	:30	12:58P- 1:57P (EST)			1		1				2	\$175.00	\$350.00	Columbus (WTTE)	1P ALEX	8/7/12
5.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	1:58P- 2:57P (EST)						1			1	\$175.00	\$175.00	Columbus (WTTE)	2P BROWN	8/7/12
6.0	Normal Line / SPOT	09/24/12-09/26/12	1	:30	2:58P- 3:57P (EST)		1		1					2	\$300.00	\$600.00	Columbus (WTTE)	3P MATHIS	8/7/12
7.0	Normal Line / SPOT	09/25/12-09/27/12	1	:30	3:58P- 5P (EST)			1		1				2	\$350.00	\$700.00	Columbus (WTTE)	4P WILKOS	8/7/12
8.0	Normal Line / SPOT	09/26/12-09/28/12	1	:30	5:58P- 6:30P (EST)				1		1			2	\$700.00	\$1,400.00	Columbus (WTTE)	6P BB	8/7/12
9.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	6:58P- 7:30P (EST)		1		1		1			3	\$1,300.00	\$3,900.00	Columbus (WTTE)	2.5	8/7/12
10.0	Normal Line / Prime	09/25/12-09/25/12	1	:30	8:58P- 10P (EST)			1						1	\$1,800.00	\$1,800.00	Columbus (WTTE)	8P NEW GIRL/MINDY	8/7/12
11.0	Normal Line / Prime Premium	09/26/12-09/26/12	1	:30	7:57P- FOX-X Factor (Wednesday)				1					1	\$2,600.00	\$2,600.00	Columbus (WTTE)	8P XFACTOR	8/7/12
12.0	Normal Line / Prime Premium	09/27/12-09/27/12	1	:30	7:57P- FOX-X Factor (Thursday)					1				1	\$2,600.00	\$2,600.00	Columbus (WTTE)	8P XFACTOR	8/7/12
13.0	Normal Line / Prime	09/28/12-09/28/12	1	:30	8:58P- FOX-Fringe (Friday)						1			1	\$1,000.00	\$1,000.00	Columbus (WTTE)	9P FRINGE	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	10P- 11P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WTTE)	10P NEWS1500	8/7/12
15.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	10P- 11P (EST)							1		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10 NEWS	8/7/12
16.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	10P- 11P (EST)								1	1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10 NEWS	8/7/12
17.0	Normal Line / SPOT	09/24/12-09/27/12	1	:30	11P- 11:33P (EST)		1	1	1	1				4	\$275.00	\$1,100.00	Columbus (WTTE)	OFFICE	8/7/12
18.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	11:33P- 12:04A (EST)		1		1	1	1			4	\$250.00	\$1,000.00	Columbus (WTTE)	SEINFELD	8/7/12
19.0	Normal Line / SPOT	09/25/12-09/27/12	1	:30	6:30P- 6:57P (EST)			1		1				2	\$700.00	\$1,400.00	Columbus (WTTE)	2.5	8/7/12
20.0	Normal Line / SPOT	09/24/12-09/28/12	1	:30	7:31P- 7:57P (EST)		1	1		1	1			4	\$1,600.00	\$6,400.00	Columbus (WTTE)	BB	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: